DIGITAL DISTRIBUTION

an insurance digital solution by BSynchro

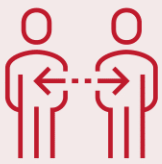
ELLIE

Customer centricity has never been as vital as today with the need for companies to nurture their relationships with customers to be able to ensure their satisfaction and retain them. This has required insurers to change the way they handle their distribution channels. In this case, digital transformation is crucial to create an enhanced experience for customers, agents, and brokers alike. Is your core system ready for that? Whether General or Life, today's core systems are known to be heavy and robust. BSynchro makes sure to give you the flexibility you need to achieve customer centricity and face today's market challenges.

14%

Only 14% of customers are satisfied with current insurer channels

38%



38% of customers switch providers yearly due to poor experience

40%

40% of customers had no communication with their provider in the last year

75%

More than 75% of customers are willing to use digital channels to communicate with insurers

Knowing your customer

Serving quickly and thoroughly

Keeping an eye on your sales force

Managing the company's receivables and payables

Keeping a low operational cost

OVERVIEW

Ellie "Online Insurance Platform" is an omni-channel solution that gives your customers, agents, in-house sale, and brokers a one-stop shop to quote, buy and claim self-service. Ellie empowers your employees with a smart communication tool to collaborate, serve your customers, and update your sales force, in addition to creating an Insurance product and pushing it to the market instantly.

FEATURES

- Integrates with any existing core system
- B2B and B2C omni-channel solution
- Customer-centric onboarding experience
- Insurance products setup at a glance
- Policy Cycle management
- After-Sales service management
- Underwriting and pricing rules engine
- Touchpoint-friendly
- Tracking over google analytics
- Artificial Intelligence
- Up-selling & cross-selling capabilities

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